



PRIVACY POLICY

Effective: October 2025

Westman Lumber Supply Ltd. (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or engage with our email communications.

1. Information We Collect

We may collect personal information directly from you when you:

- Fill out a form on our website (e.g., contact, quote request, or job application)
- Subscribe to our email updates or newsletters
- Interact with our social media or digital marketing campaigns

Information collected may include:

- Name
- Email address
- Phone number
- Company or business name
- Message or inquiry details

We may also collect limited technical data automatically through cookies, analytics tools, or tracking pixels (e.g. Google Analytics or Meta Pixel) to understand website performance and improve user experience.

2. How We Use Your Information

We use this information to:

- Respond to inquiries and provide requested information or services
- Send promotional offers, product updates, and company news
- Improve our website, products, and customer communications
- Analyze web traffic and optimize our digital presence

We only collect information necessary for legitimate business purposes and with your consent, as required by applicable law.

3. Email Marketing Consent

By subscribing to our mailing list, you consent to receive email communications from us, including promotions, updates, and educational content.

You can withdraw your consent at any time by clicking the **‘Unsubscribe’** link in our emails or by contacting us at marketing@westmanlumber.com

We comply fully with Canada’s Anti Spam Legislation (CASL).

4. Cookies and Analytics

Our website uses cookies and similar technologies to enhance your experience and gather information about site traffic and interaction patterns.

You can adjust your browser settings to disable cookies if you prefer, but this may limit some site functionality.

We may also use third-party analytics or advertising services (such as Google Analytics and Meta Pixel) that collect aggregated data about site use. These tools help us improve our marketing and website performance.

5. Data Security and Retention

We take reasonable measures to protect your personal information from loss, unauthorized access, or misuse.

Your data is stored electronically and only accessed by authorized personnel.

We retain your information only as long as necessary to fulfill the purposes described above or as required by law.

6. Sharing of Information

We do not sell or rent your personal data.

Westman Lumber Supply Ltd.

Unit A – 1875 Middleton Avenue, Brandon, Manitoba, R7C 1A7

Email: marketing@westmanlumber.com

Web: www.westmanlumber.com

We may share information with trusted third-party service providers who help us operate our website, manage communications, or analyze performance, but only to the extent necessary to perform those services.

7. Your Rights

You have the right to access, correct, or request deletion of your personal information. You may also withdraw consent for marketing communications at any time. To exercise these rights, please contact marketing@westmanlumber.com

8. Policy Updates

We may update this Privacy Policy periodically to reflect new practices or legal requirements. Any changes will be posted on this page with an updated effective date.

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